



**LEADING
WOMEN OF
AFRICA
BUSINESS
SUMMIT**

Featuring Women Businesses of Africa and China Belt and Road



September 03, 2018, Cape Town

Westin Cape Hotel
Cape Town, South Africa

To attend:

register@corporate-africa.com
www.corporate-africa.com



WELCOME



Dear Partners,

2017 is an exceptional year as it continues to acknowledge women as the cornerstone of African socio-economic development and the critical role they play in Africa's progressive transformation. It gives me a great pleasure to invite to join us at the first "Leading Business Women of Africa Summit". I promise that this exceptional event will enrich your professional and business life as you will have a unique opportunity to network with significant change agents from Africa and elsewhere.

I look forward to welcoming you.

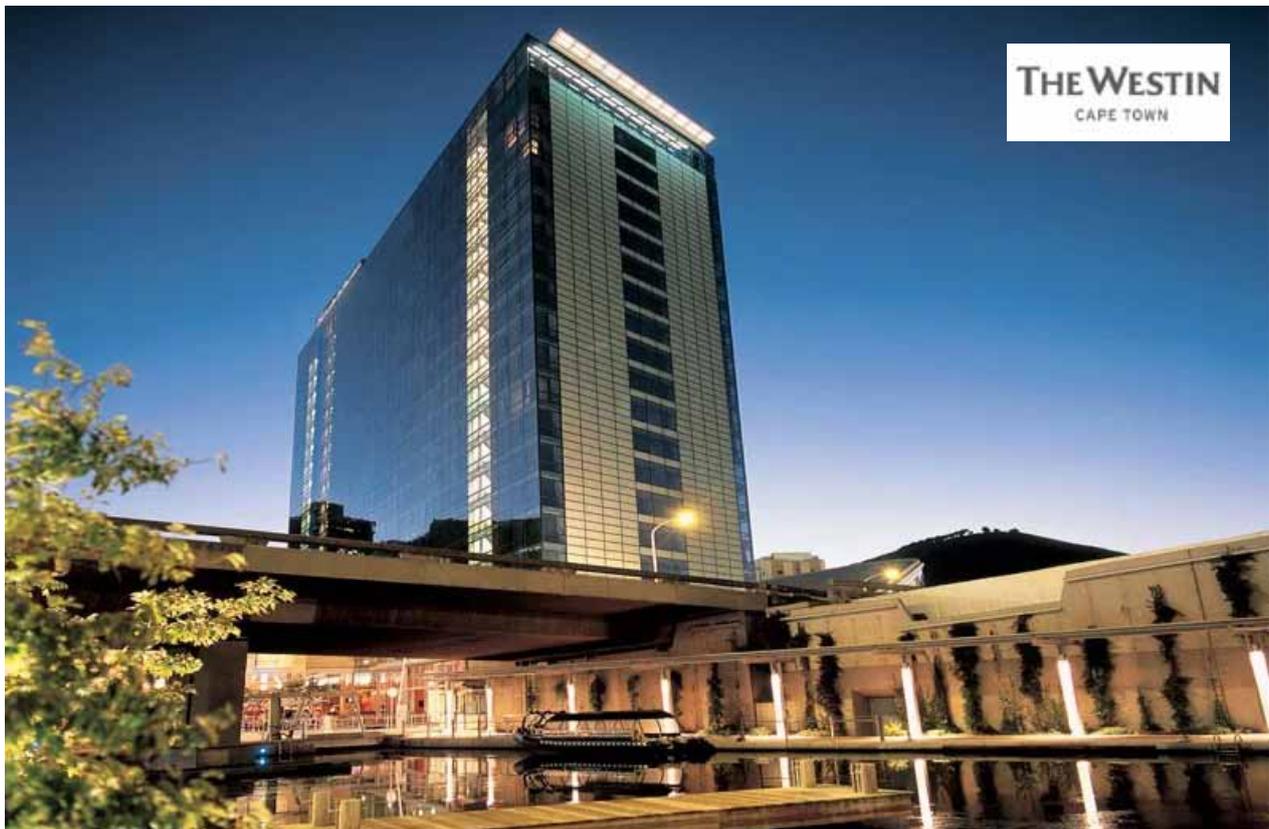
Madelein Mkunu, President, Leading Women of Africa (LWA), Cape Town, South Africa
Co-founder: WEISED



Dear Friends,

In welcoming you to this major Summit I would remind you that women have been in various leadership roles since the beginning of time. An old Chinese proverb says: "Women hold up half the sky;" which can be interpreted that half of the work and thinking in the world are done by women. But for many years the contributions of women in their half of the sky were done in the private and silent spaces whilst the public half was occupied by men. However, the tide is turning as more women take up leadership roles; they add their values and norms, and by so doing traditional beliefs are melting away.

Her Majesty Dr Semane Bonolo Molotlegi,
Queen Mother of the Royal Bafokeng





LWABS brings together businessmen and businesswomen, key commercial and political leaders, CEOs, and NGOs and GOs, to develop fresh commercial and social concepts to shape relationships between the wider business community and women owned businesses, and exploit infrastructure development across Africa.



THE MEETING PLACE FOR INVESTORS SEEKING BUSINESS WOMEN PARTNERS

Organized by Corporate Africa in Cape Town, the Leading Women of Africa Business Summit (LWABS) draws together African businesses, international investors and political investors with top companies from South Africa and policy makers in order to:

- Strengthen the relationship between women owned businesses and the wider African business communities.
- Forge stronger trade and investment ties by capitalizing on the tremendous potential to increase infrastructure, create jobs, build economic partnerships and promote sustainable development.
- Develop fresh commercial and social concepts to shape women-owned businesses and economic and political thoughts in African institutions.
- Proving an international platform where businesses in Africa can exploit the latest infrastructure opportunities including China's Belt and Road trillion dollar project and advertising about positions to achieve strategic influence.



THE VISION

VISION

Anchored in the private sector, the LWABS brings together Africa's foremost Women business leaders and executives to engage with mainstream companies, investors, policymakers, technologists and innovators with the aim of building new capacity and relations across industry sectors to further exploit the enormous economic potential in Africa's business, cultural, and social institutions. LWABS is seeking to "bridge the gap" by facilitating dialogue, business dealings, and dynamic commercial and political exchanges



THE OPPORTUNITY

THE OPPORTUNITY

The opportunity to strengthen businesswomen trade and investment connections have never been greater. Six of the world's 10 fastest growing economies are in Africa. They boasts a large expanding middle class many of them women who are advancing into major business markets and industry sectors in a region projected to be the world's fastest growing until 2040. African nations are also experiencing an era of increased prosperity and are drawing unprecedented investment and attention from Investors. However, women owned businesses and business women have not benefitted significantly from this despite their tremendous business potential.



More than US\$260 billion of FDI entered Africa from only two nations during 2016, China and Germany. There are no statistics detailing the impact of such investments upon women owned businesses or to what extent they benefit. LWABS is seeking to Introduce annual monitors at national and regional level that would measure the extent to which women owned businesses in Africa benefits from FDI, and targets for businesswomen across the continent to aspire for dealings with the private and public sectors. As the global economic growth stagnates and trade surplus narrows, increasing collaborations with Africa will introduce companies to dynamic new markets bolstered by rising consumerism, steady GDP growth, and rising business sectors owned by women. Meanwhile, enhancing ties with women owned businesses will present corporations and investors with new sources of capital, globally recognized brands and world class leadership and expertise.

This is an opportune moment for investors, business leaders and policy makers across Africa to increase their engagements with businesswomen of Africa to exploit mutually beneficial areas of interests. Through keynote presentations, strategic briefings, panel discussions, investors' forum, and market spotlights, LAWBS creates a strong platform for enhancing trade and investment between mainstream and women owned businesses to create new and sustainable partnerships and relationships.

BELT AND ROAD AND AFRICA

- LWABS will also promote China's Belt and Road trillion dollar infrastructure project and opportunities for African nations to bridge their infrastructure gap through strategic positioning and influence to best maximize investment flows.



THE
OPPORTUNITY

WHY ATTEND?

- First of its kind: The LWABS is the first privately held event exclusively dedicated to strengthening trade and investment ties between women and the wider Africa Business community, and international investors.
- Enabling investment: LWABS has selected a strong showing of political and business persons both from Africa and G20 nations to promote its goals and objectives. We have assembled the right people to ensure that the goals of adding capacity in the industries of Africa by empowering women businesses are realized in greater infrastructure investments.



KEY SPEAKERS



Madelein Mkuna,
President, Leading
Women of Africa



Professor Ken Ife, Africa
Business Round Table,
Nepad Business Group



Rob Davies, Minister of
Trade and Industry, South
Africa



Fatima Haram Acyl,
Commissioner of Trade
and Industry of the AU



Susan Shabangu Minister
of Women, South Africa



May Bird Director, China
Belt and Road



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THE MEETING PLACE FOR AFRICAN BUSINESS & INVESTMENT

The LWABS aims at bringing together proven entrepreneurs, opinion leaders, social engineers, CEO's and political leaders to develop fresh commercial and social concepts that shape business between the wider African business community and women-owned businesses across Africa..

